

TANSEN SHARP | ART DIRECTOR



> Tel: 310 729 8468 tansensf@gmail.com tansensharp.com

From: Munich, Bavaria
College of Marin, A.A.
UC Berkeley, Graphic Design Certificate
CAC Oakland, 2 year Graphic Design Program

WORK EXPERIENCE:

CINEAK LUXURY SEATING (San Francisco, CA)

> Art Director, AutoCAD Engineer

I worked as Art Director for Cineak and rebranded the company from logo design to new wordpress website, product catalogs, product development, tradehow booth designs, photography to helping design home theaters with the company's seats in AutoCAD.

Alvin (President) please ask

2011-2014

HARD CANDY CASES (San Francisco, CA)

> Art Director

I worked as Art Director developing products to marketing, photography, web design, packaging design and booth designs. I also helped organize product launches, communicated with the factories in China and hired models for photoshoots and tech conferences. It was a very high-paced working environment with constant deadlines and I had a Design Assistant to help me with production work for print and web.

David (Co Owner) 925 550 2975

2009-2011

FREDERICK'S OF HOLLYWOOD (Hollywood, CA)

> Art Director

I was responsible for the Art Direction of the Frederick's of Hollywood Catalog from concept to printed piece. I used my extensive knowledge of design, art direction, software, team management, editing and photography and helped Frederick's improve its brand image, influencing the look of the web site and over 150 stores. I communicated between the photo shoot and the office, publishing up to 40 million catalogs a year. I managed a catalog production team of 5 production designers and was responsible of editing all of the images at the shoot.

fredericks.com

2005-2009

LIGHTBOX STUDIO (Hollywood, CA)

> Graphic Designer - Retoucher

Lightbox Studio works on Fashion and Editorial Projects. I worked in the studio or on location managing image capture, image editing, retouching, compositing and graphic design in a very high paced editorial fashion environment with constant deadlines. I worked on state of the art equipment: Phase1, Hasselblad, Adobe CS2-3, Aperture, Flash, Dreamweaver,... I designed fashion magazine layouts, lookbooks, catalogs and designed flash web sites and supervised two retouchers and an actionsript programer. Clients include: Seven Jeans, Zink, Target, Sears, Tadashi, LaFemme, Ghetto Jeans,... giulianobekor.com Wendy 323 933 2080

2003-2005

DIGITAL FUSION (Los Angeles, CA)

> Image Capture Assistant - Retoucher

LA's high-end Digital Photo Lab. This is where I perfected my retouching and studio shoot skills. They are located next to Smashbox Studio and provide digital services to pro photographers and agencies including: Art Brewer, Anthony Mandler, James White, Steven Maisel and other International top photographers. I learned tricks from some of the best photographers and retouchers. I worked on image editing, scanning, retouching, studio shoots, and pre press work.

digitalfusion.net 310 253 9970

2002-2003

STEVEN MAISEL (New York, NY)

> Digital Capture Assistant - Designer

Steven Maisel is one of the most respected International Fashion Editorial and Ad Photographers. I had to adapt to the fast-paced fashion design schedules and had the opportunity to meet and learn from some of the most creatives and helped communicate between the clients, photographer and ad agencies. I worked on YSL, Prada, Redken, Vogue Editorial Productions. I helped Steven with location and studio digital image capture, fuji printing, composites, file archiving, under the supervision of Trek RGB Digital from New York.

2001-2002

ANNIE LEIBOWITZ (Hollywood, CA)

> Photo Assistant

I helped Annie Leibowitz as a Photo Assistant.

The most important photo shoot I assisted was for the Paramount 90th Anniversary . Ninety A-List celebrities were invited including Al Pacino, Tom Cruise, Robert DeNiro, Angela Jolie, Kate Hudson,... This was one of the largest photo productions I ever worked on and helped with lighting and set-up of this shoot. The photography was published in Vanity Fair Magazine 2002.

2001-Freelance

GINGKO PRESS (Hamburg - San Francisco, CA)

> Graphic Designer

A Premier Publisher of Graphic Design and Art Books. I helped the publisher from ad design, poster design, book production, catalog design and various marketing materials. I was working on marketing materials and production of books by David Carson. I worked with quark, illustrator, photoshop and apple OS9 softwares.

gingkopress.com David 415 924 9615

2000-2001

WEBSIGHT DESIGN.COM (San Francisco, CA)

> Graphic Designer - Flash Designer

I worked on concept designs for clients sites and then finetuned the design to the clients specific needs. This helped my conceptual and computer skills. (website layout designs, html coding, flash) Web Agency to Britney Spears, Santana, etc.

1998-2000

